Introductory letter

Dear …

The European Sexual Medicine Network (ESMN) is an international network of researchers, practitioners, and educators representing over 30 countries (https://www.esmn-cost.eu/). The ESMN is a non-profit COST Action (Cooperation in Science and Technology), funded by the Horizon 2020 Framework Programme of the European Union.

The ESMN’s fundamental objective is to improve sexual health through the following aims:

1) open doors of opportunity to scientists to advance the field

2) prepare sexual medicine curricula for university education

3) build public understanding that sexual health and sexual medicine are important to the health and well-being of people everywhere.

At this moment we would like to inform you about the highlights of our scientific report (Write the title). It presents the latest findings on (include topic, conclusions and future perspectives, if applicable). These results could be of interest for the scientific community, sexual health care providers including general practitioners, policy makers/funding agencies relevant for sexual health, professional societies and general public.

Since you are (identify the stakeholder here), we think that our scientific report is useful for your (Identify the purpose of the stakeholder here). The following link provides detailed information concerning our study. (Insert target-specific aim of the message to the stakeholder here – what you want for the stakeholder).